

# Saving and Changing Lives



## CORPORATE STRATEGY

CUH Charity is here to support your CSR goals, no matter the size of your company or field of work, by creating a mutually beneficial, and long-lasting partnership with you, your management and your staff.

By partnering with CUH Charity, you will be working with us on our mission of "Saving and Changing Lives."

Partnering with CUH Charity offers you several key benefits for your company:

## HAVE FULL CONTROL OF YOUR DONATIONS

CUH Charity supports over 40 departments across CUH and CUMH. And soon, more services within the Children's hospital too. This allows your company to satisfy your CSR goals by choosing the area of work most appropriate to you. So, you know your workplace giving is going exactly where you want.

## EMPLOYEE ENGAGEMENT

You will be the first to know about any events or activities in which your employees can get involved in. That may be physical challenges, volunteering opportunities, or skill-sharing opportunities.

## SPONSORSHIP

We have a variety of naming and sponsorship opportunities now and in the future. These opportunities vary from sponsoring fundraising events to naming areas within the hospitals.

## PROMOTIONAL OPPORTUNITIES

We can invite our partners into the hospital to speak with a huge audience of staff, visitors, and more. We also have a range of screens throughout the hospital where partners can promote their products or services.

## SKILLS SHARING

CUH Charity views our partners as an extended member of the team and as a small team, we thrive when we can learn from our partners. Your colleagues can utilise their volunteering hours in a way that will help the CUH charity team for years to come by allowing us to learn from you. As you can see from our examples, the hospital is also open to learning and developing with support from your company.

